

Take your online presence to the next level

Our History

Boostflow was founded in 2018 by entrepreneurs Billy Mole and D'Andre Smith in their hometown of Yarmouth, Nova Scotia. They frequently struggled with navigating the dated and undeveloped digital landscape of rural Nova Scotia's business community and wanted to make an impact.

Boostflow was born to modernize small and medium-sized businesses and provide functionality and opportunities that are typically not present or affordable for this market. Since its founding, Boostflow has evolved from a lean bootstrap to a full-service web design agency with clients across Canada. We believe our passion and attention to detail sets us apart, and we continue to work towards elevating the standards of all things digital.



THE CONSUL

255

VICTORY REALTY
Boostflow

VICTORY REALTY
Boostflow

THRIFT STORE

P
2H

Partial Client List

Nickerson Jacquard Russell

Pink Star Barro

DuPrat Designs

Jenesis Interiors

Mountains & Meadows Care Group

CFO Synergy

Aberdeen Paving Ltd.

Sou'West Sunrooms

The Style Merchant

Jake's Family Restaurant

Heritage Brewing Co.

Honey Bee's ice Cream Parlor & Deli

Robin Hoodies

Amy's Beauty Garden

Milk & Honey Salon

Yarmouth County Museum & Archives

Next Gen Soil

Paul Marine

Quilts by the Bay

Yarmouth Learning Network

T&T Ocean Salvage

Wedgeport Tuna Tournament

BCD Fisheries

The Keeper's Kitchen



PARTIAL LIST

Partnerships & Affiliations

Boostflow is a recognized partner agency at the highest level available on the Wix platform. Our clients receive priority support and peace of mind knowing their website will remain online and secure at all times. We've also formed partnerships with Digital Nova Scotia, Western Regional Enterprise Network and The Yarmouth & Area Chamber of Commerce, making a direct impact on the business community across the province and beyond.



Meet the Team



D'Andre Smith

CO-FOUNDER / OPERATIONS & PRODUCT DEVELOPMENT

D'Andre is a designer and co-founder of Boostflow Media Ltd., where he oversees the operation, product development and strategic direction of the company.

Setting out in 2018 to change the way people shop locally, he prides himself on the projects that have impacted rural business communities the most. D'Andre has helped the company expand its product feature offerings which have enabled thousands of customers to shop from their favourite local restaurants and retailers online.

Guiding the company forward in user design and experience, D'Andre continuously discovers new ways to advance the design philosophy of our products and feature offerings to better serve our customers and their users. Off the clock, you can find him playing basketball in the heart of Yarmouth, or kicking back with a freshly brewed dark roast.



Billy Mole

CO-FOUNDER / BUSINESS DEVELOPMENT & MARKETING

Billy has spent all of his professional career involved in the digital world. Following graduating from NSCC's Business Administration program, he spent close to 5 years in a marketing management position with one of Canada's largest automotive groups. After growing his marketing department to a fully functioning business development centre, Billy wanted to find a way to use the skills that he developed to bring similar change to businesses that needed it most. In 2018, he founded Boostflow with business partner D'Andre Smith.

In addition to being a designer and co-founder, Billy leads the company forward in sales, business development, marketing and customer satisfaction.

Outside of work, Billy enjoys outdoor activities like camping, hiking and fishing.

MEET THE TEAM

Team Roster

D'Andre Smith

CO-FOUNDER

D'Andre is an e-commerce specialist and excels at tying revenue goals and user experience through innovate platforms

Billy Mole

CO-FOUNDER

Billy is a web developer and advertising specialist and works hard to ensure our clients are staying ahead of the curve

Charlene Dela Cruz

PHOTOGRAPHER

Charlene brings over 10 years of commercial experience in brand photography and products shots

Justin Porter

GRAPHIC DESIGNER

Justin specializes in brand identity and logo design

Our Services and Capabilities

Our Services and Capabilities

We create beautiful, intuitive platforms that help organizations serve their customers more efficiently. We rocket businesses through search engine rankings, provide powerful e-commerce solutions and develop high-ROI digital advertising campaigns that generate results.

DIGITAL DEVELOPMENT

E-COMMERCE PLATFORM CREATION
WEBSITE DESIGN & DEVELOPMENT
ONLINE RESTAURANT ORDERS
EVENTS & SUBSCRIPTIONS
APPOINTMENT BOOKINGS
ONGOING SEO

TRAFFIC STRATEGY

FACEBOOK & INSTAGRAM ADVERTISING
GOOGLE & YOUTUBE ADVERTISING
CONTENT MANAGEMENT SYSTEM
CONTENT STRATEGY
EMAIL MARKETING
CONSULTING

VALUE ADDED SOLUTIONS

CUSTOMER RELATIONSHIP MANAGER
WEBSITE & SOCIAL ANALYTICS
BUSINESS PHONE LINE
PROFESSIONAL EMAIL
DIGITAL SIGNAGE
WIFI MARKETING

CONTENT CREATION

PROFESSIONAL PHOTOGRAPHY
PRODUCT SHOTS
ANIMATED VIDEO
VIDEOGRAPHY
LOGO DESIGN
BRANDING

Testimonials



Words can't express how happy I am with our website design and new e-commerce store. They have given us the opportunity to grow our business in new ways and to promote our services and products to people far and wide!

Krista Smith

PRESIDENT & FOUNDER
THE STYLE MERCHANT SALON & BOUTIQUE



I can't thank Boostflow enough for all their help! They were extremely knowledgeable and accomplished everything we were looking for in an e-commerce website.

We highly recommend working with the team at Boostflow

Gabrielle Hurlburt

GENERAL MANAGER
HERITAGE BREWING CO.



Our company recently worked with Boostflow on creating a new website. We received prompt and helpful support throughout the entire process, and are very pleased with the results! Since launching the new website, we have received a lot of positive feedback

Joyce d'Entremont

CEO
MOUNTAINS & MEADOWS CARE GROUP

Case Studies

The Style Merchant

CLIENT

The Style Merchant Boutique & Salon

CHALLENGE

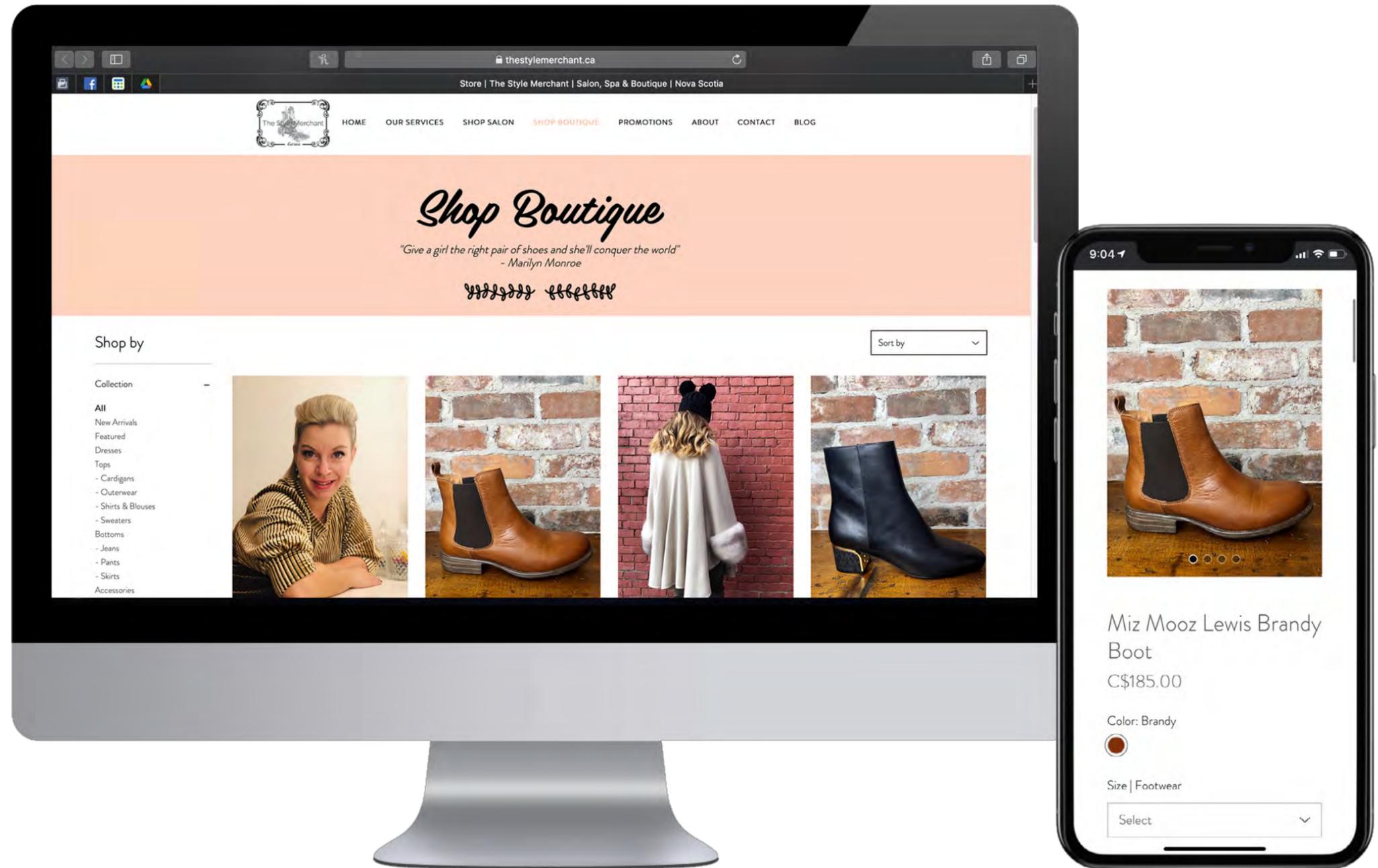
The team spent nearly 3 months in 2019 preparing to launch over 300 boutique products on their P.O.S provider's platform.

Unsatisfied with the design and lack of professionalism, they approached us to take over the project & create a new e-commerce website.

Since launch, they've sold products across Canada, added new products lines from their salon and successfully grown a large email subscriber base

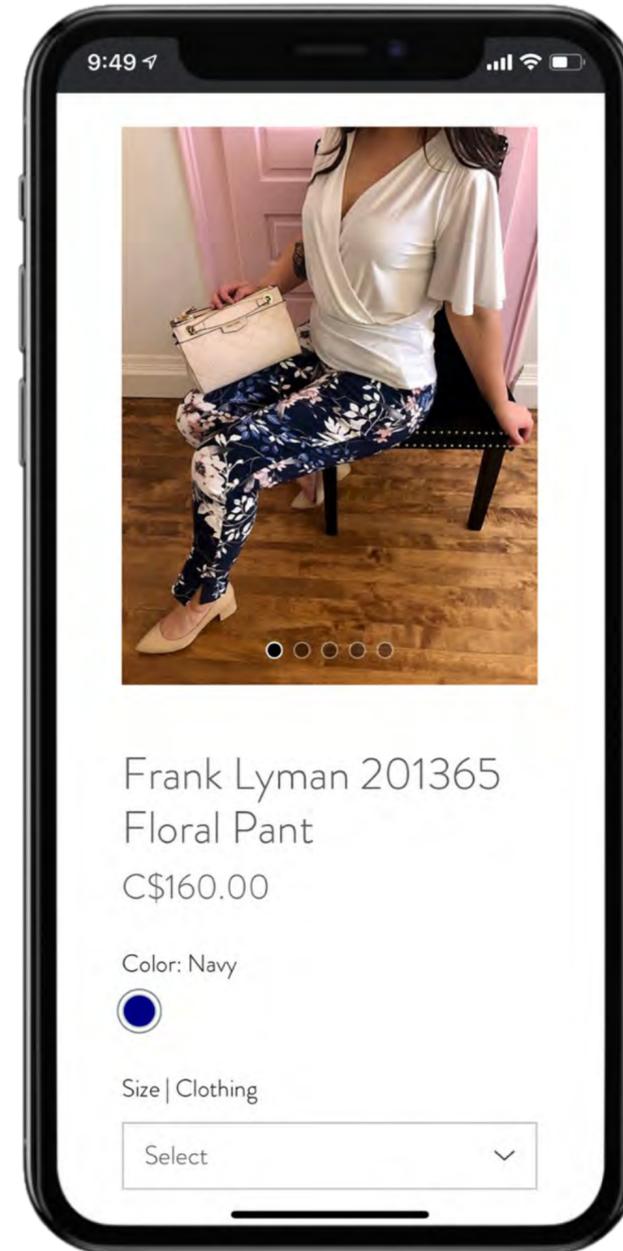
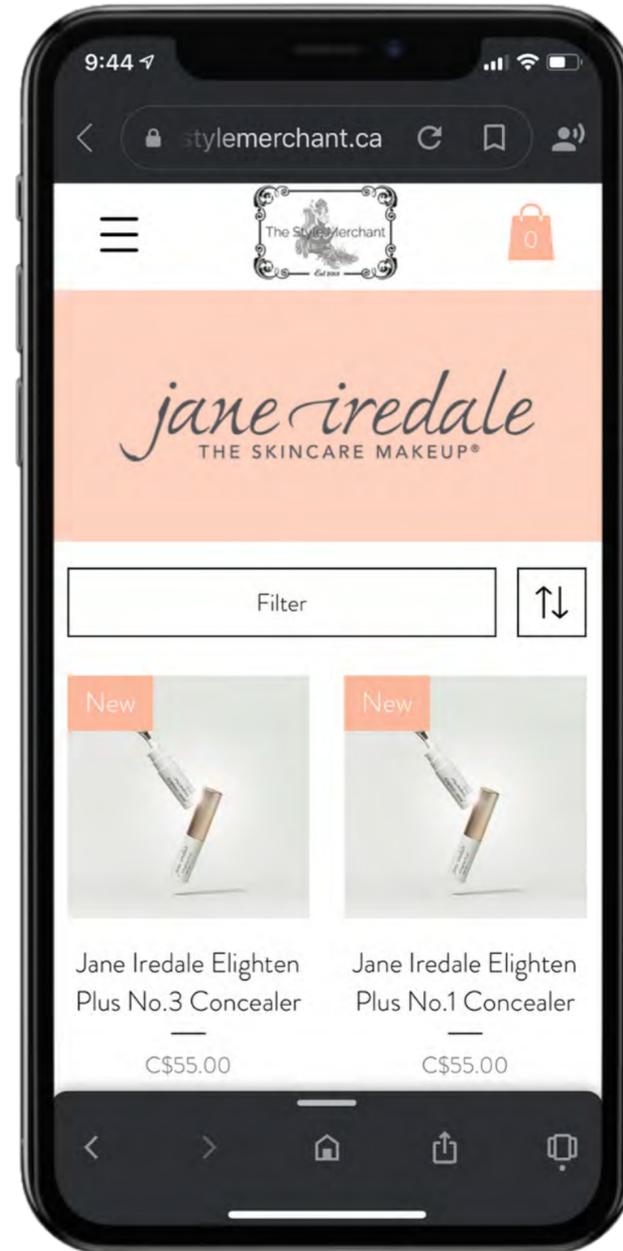
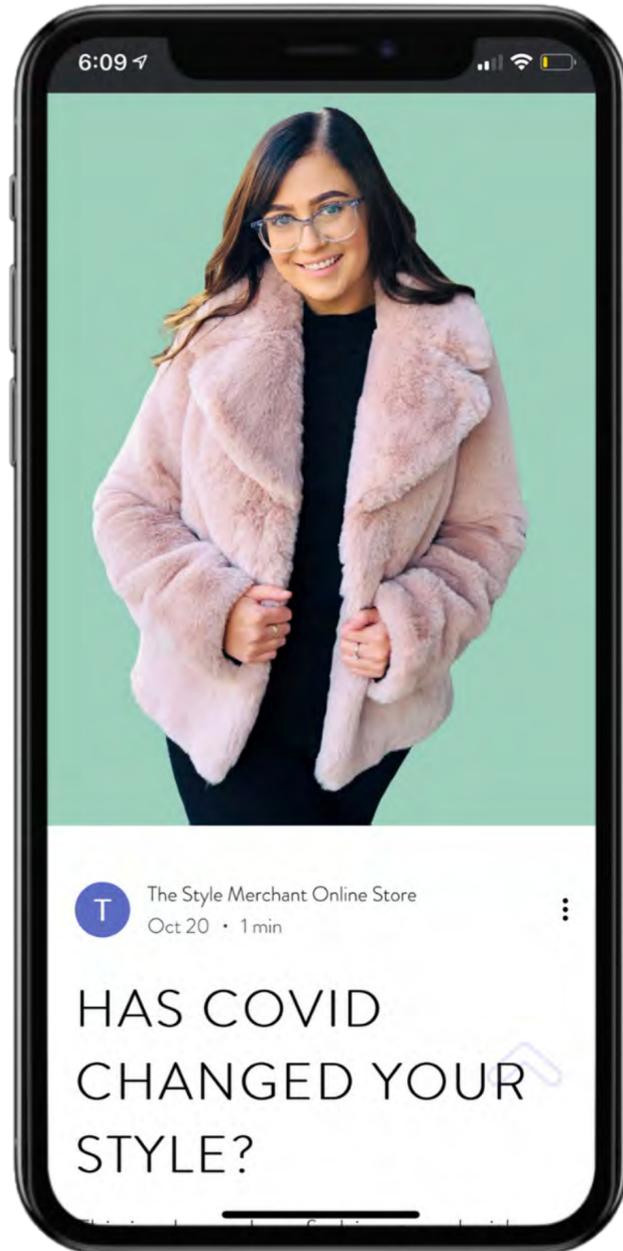
DELIVERABLES

- Web Design & Development
- E-commerce Creation & Training
- Email Advertising
- Social Media Advertising
- Content Strategy





CASE STUDIES | THE STYLE MERCHANT



Jake's Restaurant

CLIENT

Jake's Family Restaurant

CHALLENGE

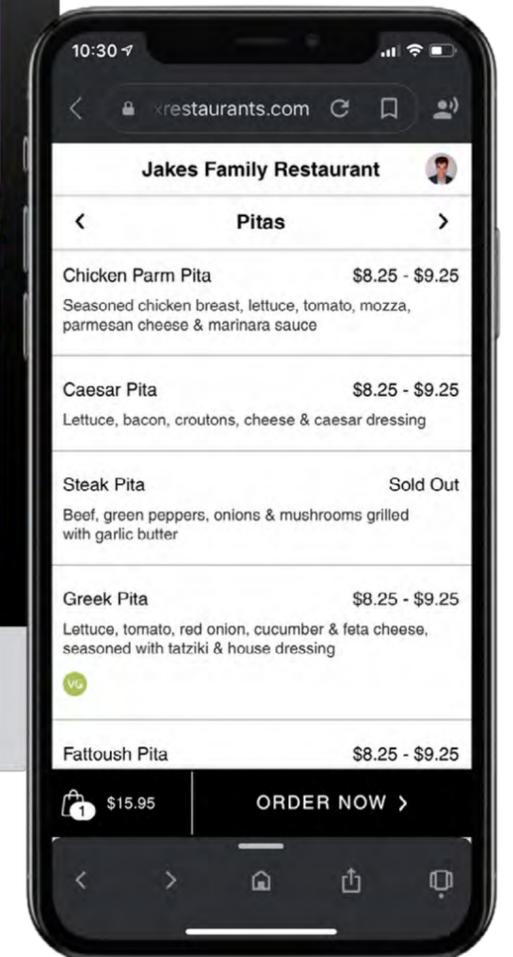
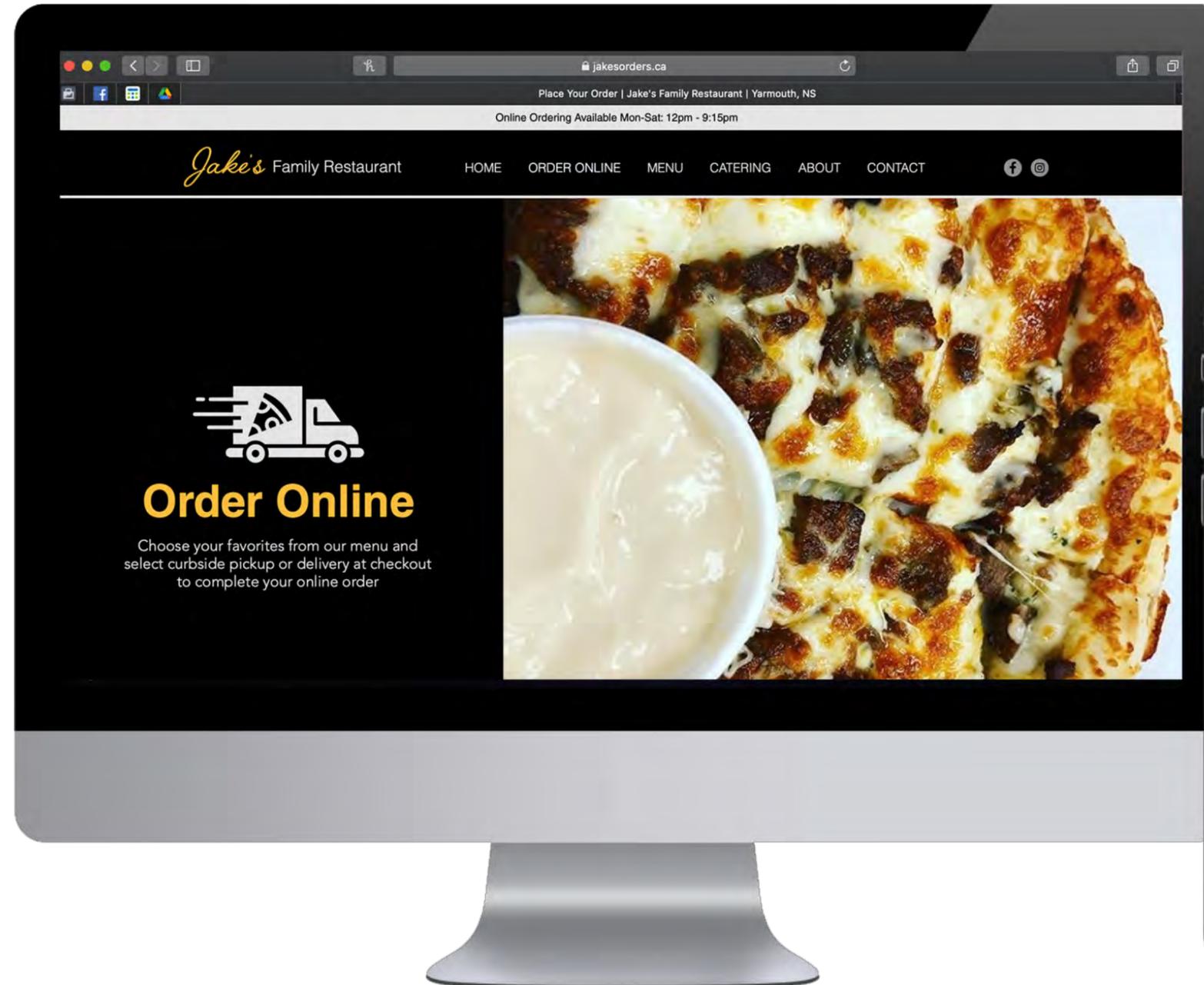
When COVID-19 lockdowns occurred in Nova Scotia, Jake's wanted to adapt and provide contactless payments through online orders.

We created an online ordering system to allow customers the ability to purchase their favorite dishes online, available to pickup in store or local delivery.

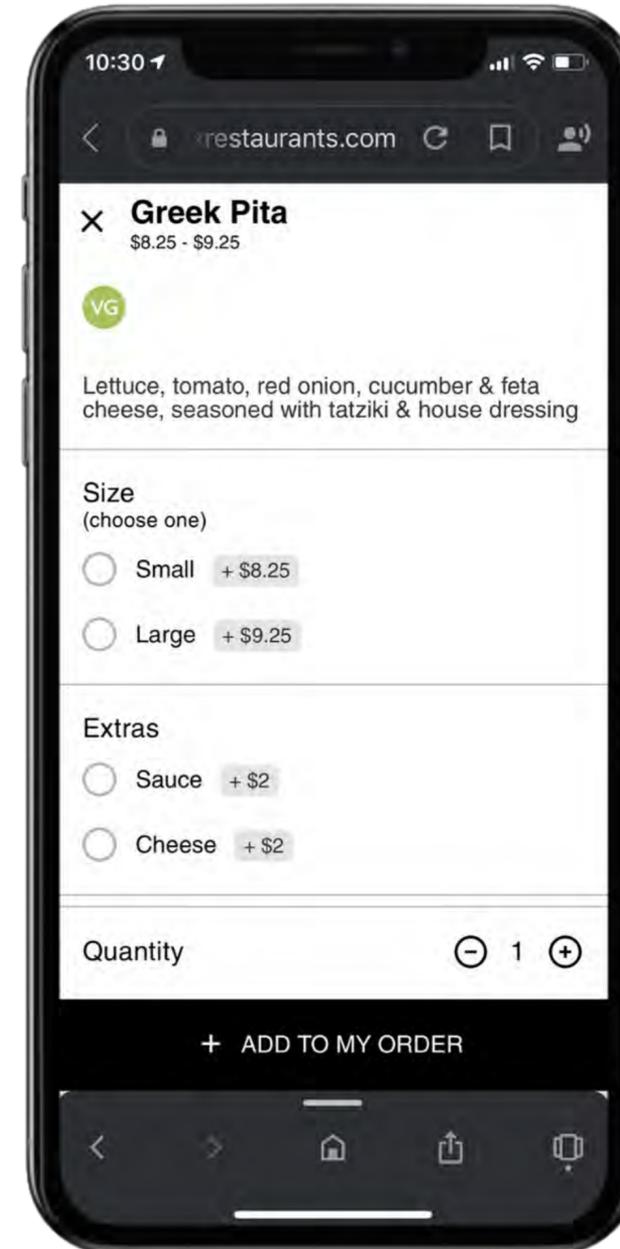
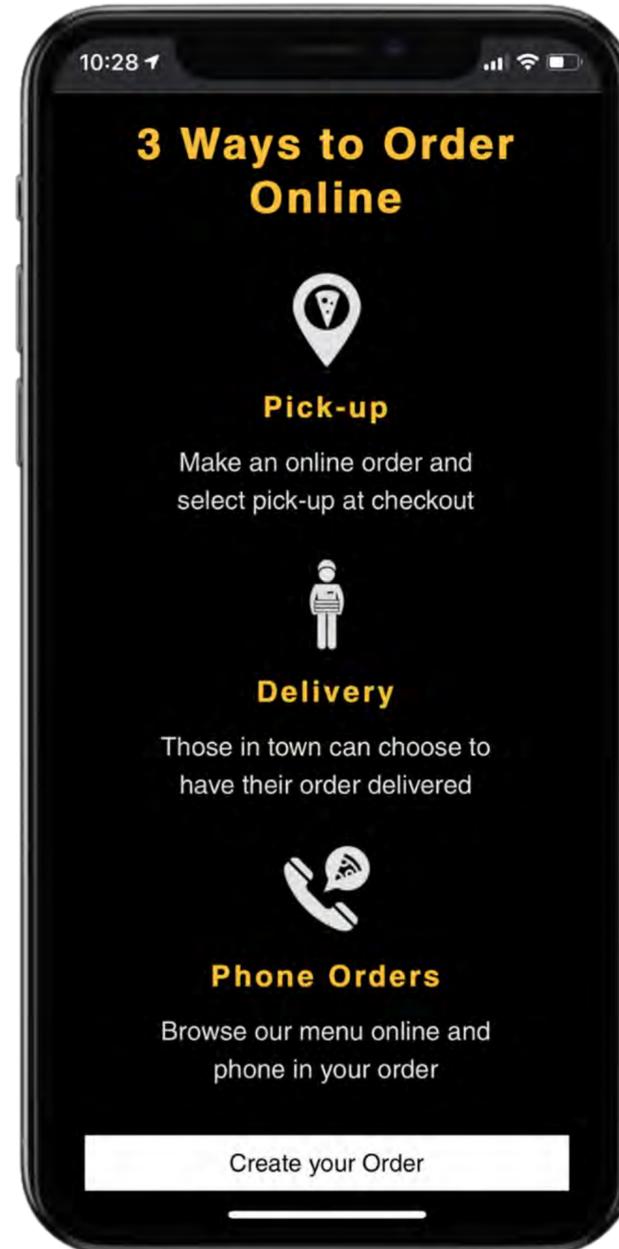
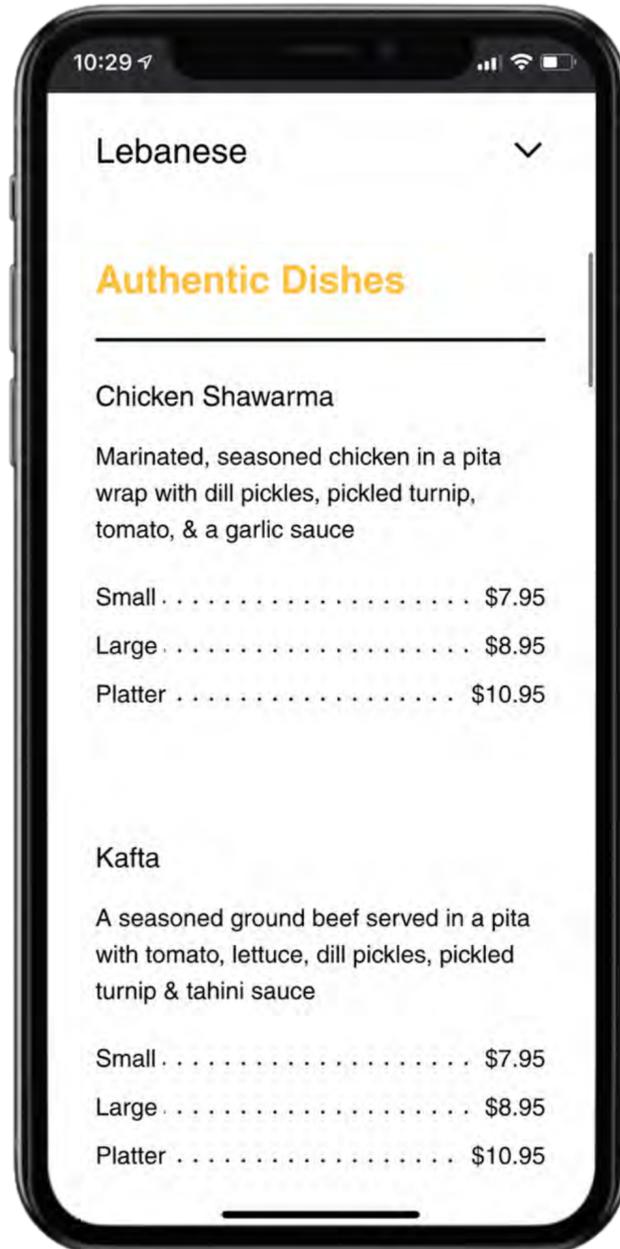
The restaurant is now receiving hundreds of monthly orders, can print order slips on demand for cook staff, and reduce time spent processing phone orders.

DELIVERABLES

- Web Design & Development
- Restaurant Online Ordering System Creation
- Training
- Email Advertising
- Social Media Advertising



Jake's



DuPrat Designs

CLIENT

DuPrat Designs

CHALLENGE

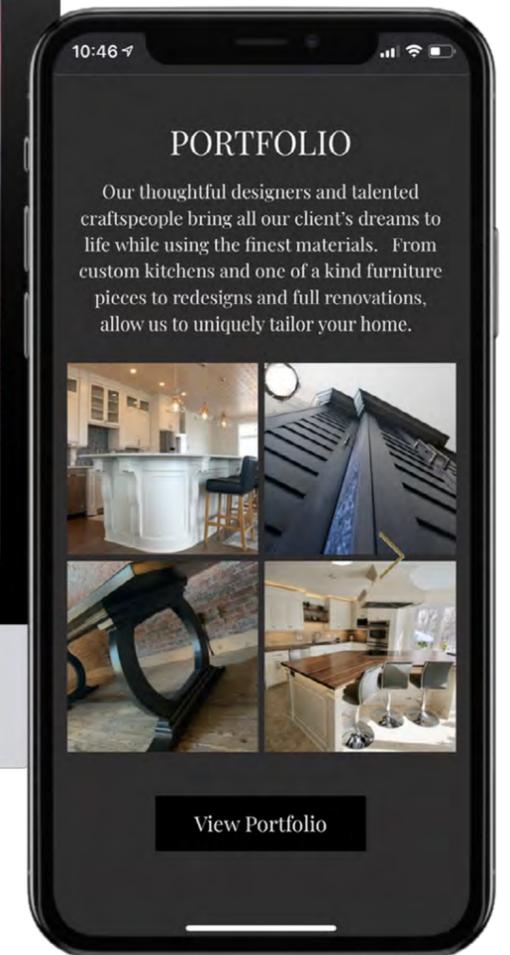
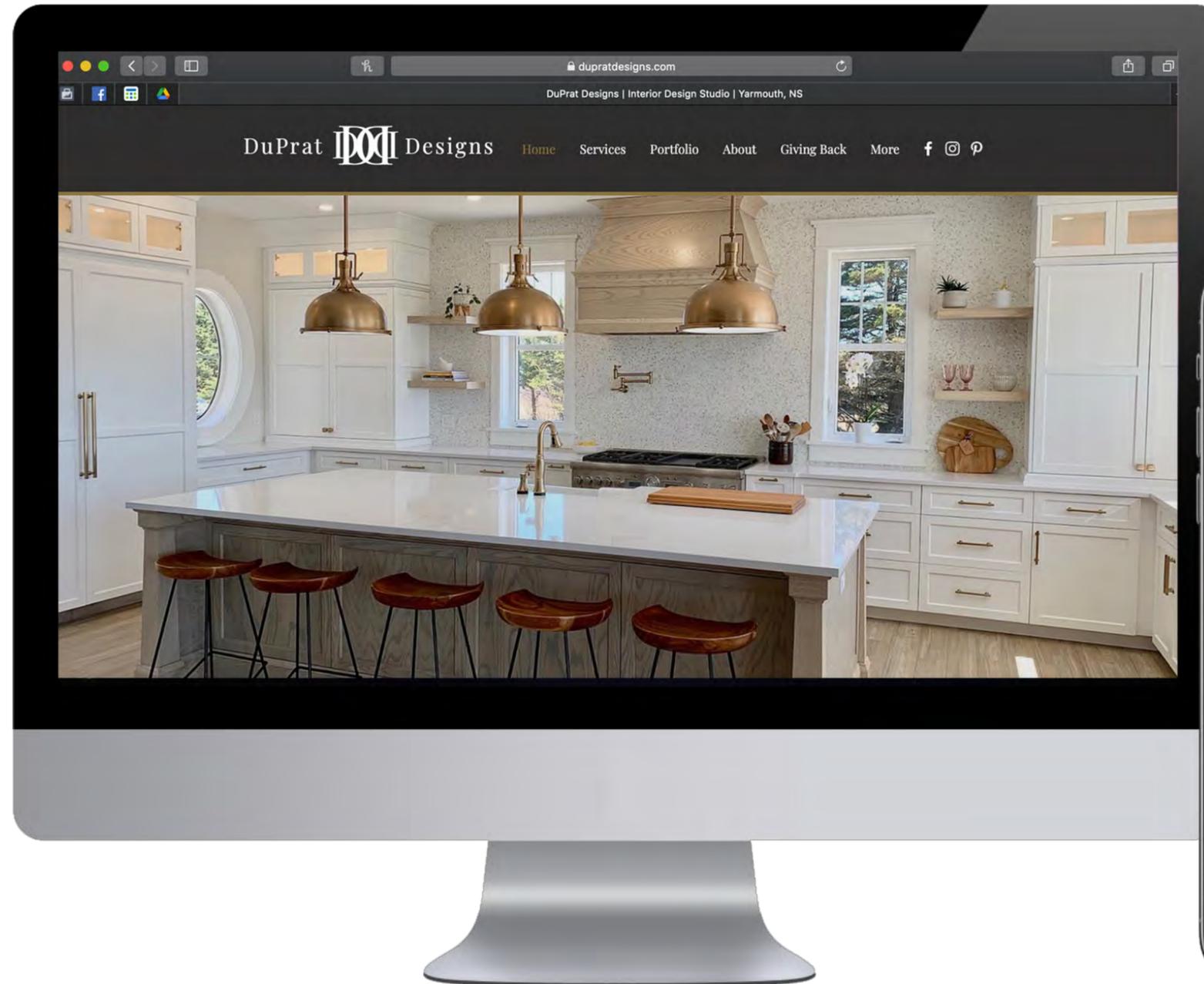
The DuPrat Designs team needed a website with an elegant, easy to use portfolio to demo past projects to prospective clients.

We created a content management system for the team to add completed projects directly to the website, ready to be shared across social channels and rank on search engines.

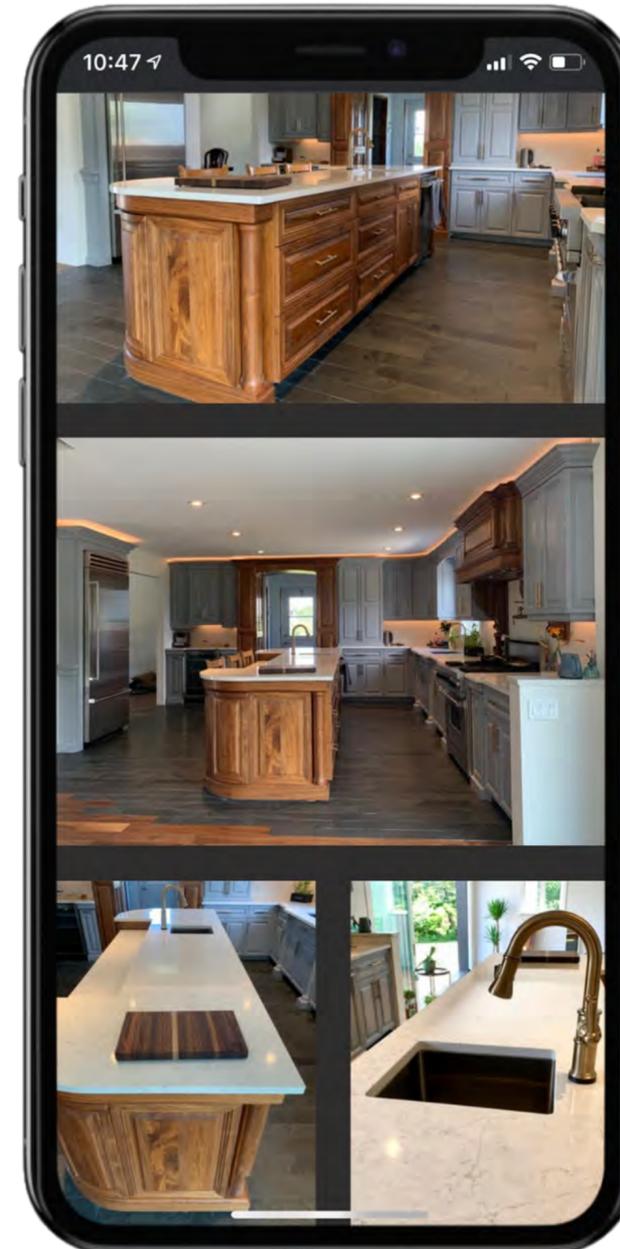
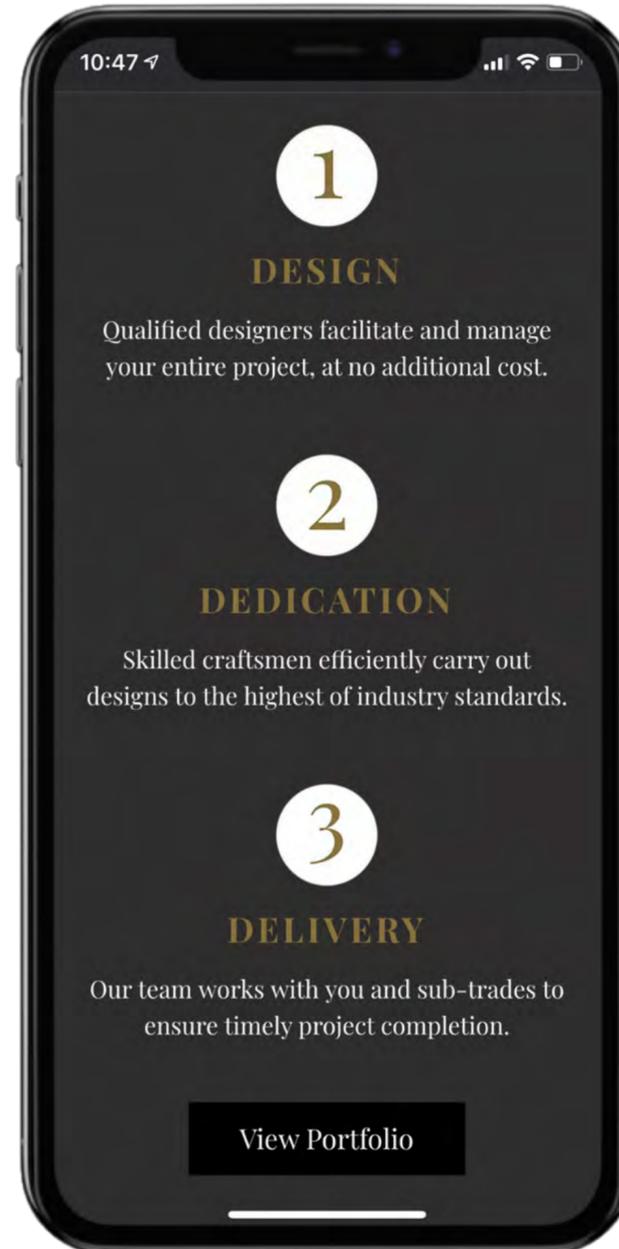
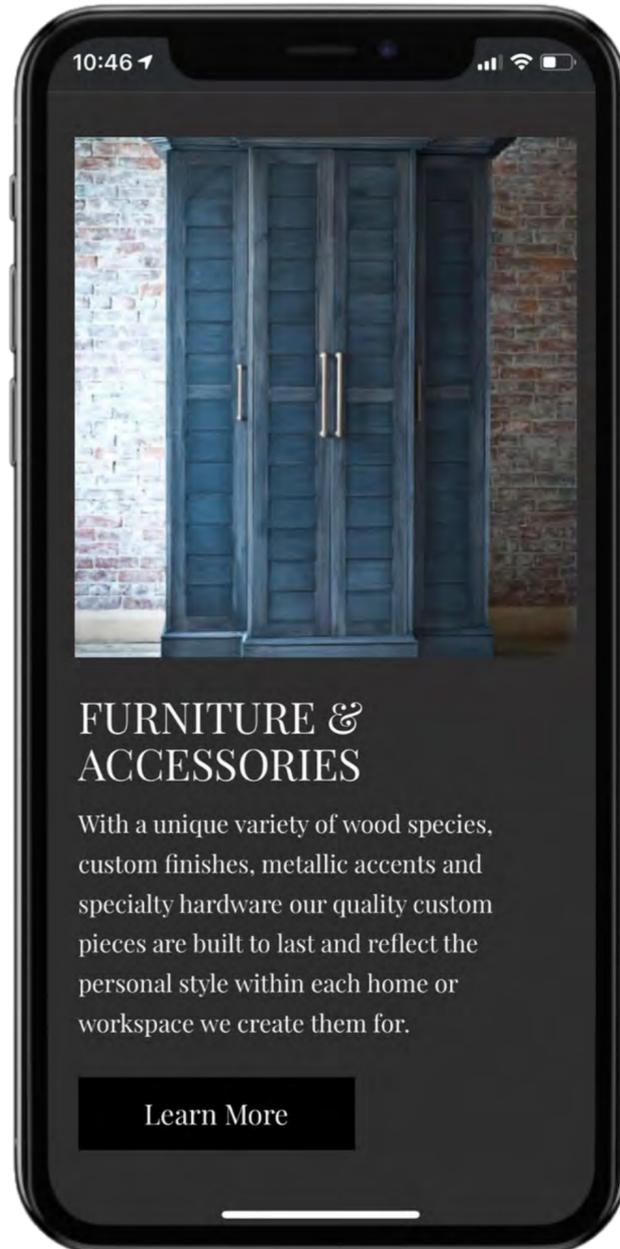
Since launch, they've gained thousands of views and now have a long-standing strategy in place to get future projects in front of new customers.

DELIVERABLES

- Web Design & Development
- Content Management System
- SEO
- Content Strategy



DOOD



Thank you