



Introduction to Website Bootcamp Program

# Course Overview





Website Bootcamp

# Self-paced Learning

To overcome the challenge of both learning and designing a website, we created a course structure that allows you to move at your own pace while having unlimited access to our team for guidance.

Website Bootcamp

# Course Structure

Everyone will take participate in the **Main Website Course** to learn how to create and manage a website.

There are also **up to 7 additional courses** that walk you through adding features to your website including:

- E-commerce
- Restaurant Online Orders
- Accommodations
- Appointment Bookings
- Blog Manager
- Events Manager
- Email Newsletter



## Main Website Presentation

[Learn More](#)



## Restaurants

[Learn More](#)



## Events

[Learn More](#)



## Ecommerce

[Learn More](#)

Website Bootcamp

# Professional Guidance

Once the website has successfully been reviewed, we'll connect your domain, complete your SEO and schedule a 1-on-1 offboarding session.

During our offboarding session we'll:

- Help form a mobile app management plan
- Complete final launch preparations
- Submit website to search engines
- Provide website management roadmap
- Answer any outstanding questions



## Schedule a Meeting

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	Phone Meeting <a href="#">Learn More</a>	30 min	<a href="#">Book Now</a>
	Video Meeting <a href="#">Learn More</a>	30 min	<a href="#">Book Now</a>
	Physical Meeting <a href="#">Learn More</a>	30 min	<a href="#">Book Now</a>

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Website Bootcamp

# Unlimited Support

If you find you're struggling with anything throughout your website development journey, please feel free to book a meeting with our team who would be happy to walk you through the problem.

→ Book a meeting at:  
<https://www.boostflow.ca/appointments>



# Sign Up

Already have a Wix account? [Log In](#)

Email  
| 

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Type your email again

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Password

---

Type your password again

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 Continue with Facebook

 Continue with Google

## 02 Learning to use Wix

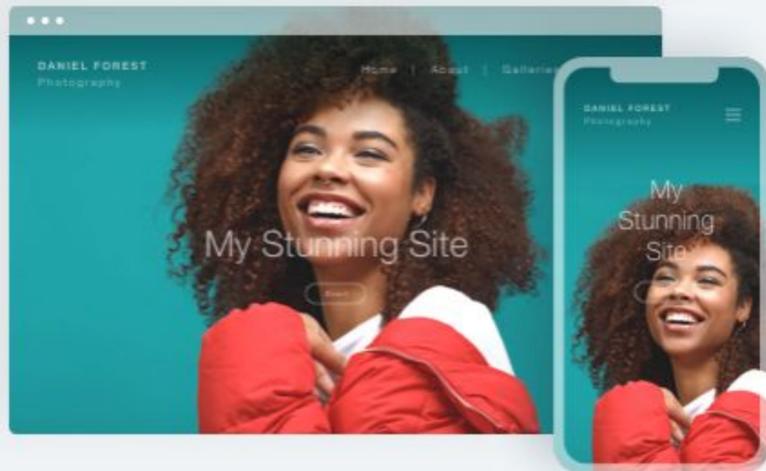
If you haven't already done so, you'll need to create a Wix account at **Wix.com**. You can sign up with a Facebook or Google account, or if you would prefer, set up an account by using your email and a chosen password.

# My Sites

Select a site to edit, view and open its dashboard.

Create New Folder

**+ Create New Site**



## Create Your First Site

You're on your way to creating your first professional website.

+ Create New Site

### Hire a Professional

Need help creating your site? Choose from 100s of web designers.

[Browse Now](#)

### Get Inspired

Explore stunning websites created by Wix users like you. [Explore Now](#)

### Can't find your site?

You may have opened another Wix account. [Read More](#)

# Creating a New Site

After setting up your Wix account and logging in for the first time, click “ **+ Create New Site**”

## 01 Choose Industry

Don't worry too much about this choice as your template is more about look and feel than industry

## 02 Choose Platform

Choosing to create with the Wix editor will allow you to fully customize your website

02 Learning to use Wix

# Choosing a Wix Platform

Once you've signed in and choose to create a new site, you will be asked what kind of website you would like to create.

Click other for now and continue on to select **“Create Your Website with the Wix Editor”**

### Which platform do you want to use?

Wix

Editor X BETA

WIX

CHOOSE HOW YOU WANT TO CREATE YOUR WEBSITE

#### Let Wix ADI Create a Website for You

Answer a few simple questions and automatically get a website designed just for you in minutes.

Start Now

Or

#### Create Your Website with the Editor

Start with a template and make it your own, with easy drag and drop & 1000s of design features.

Choose a Template



### / SERVICES WE OFFER /



#### Oil and Oil Filter Service

To maximize the protection of your vehicle, you should regularly change the oil and oil filter at least every 3 months. Our auto technicians can easily help you.

Learn more

#### Cooling System Service

Our team can quickly fix the cooling system of your engine. flush it, check connections, hoses, and cap, and also conduct a pressure test.

Learn more

#### Air Conditioning Service

Our professional technicians will maintain your car's air conditioning system, the evaporator, etc. will carry out a system leak test.

Learn more

#### Fuel/Air Induction Cleanup

With the help of the specialized equipment, our technicians will do all the needed cleaning. They will take care of intake valves and manifolds.

Learn more

### / WHY CHOOSE US /

We are a family-owned business that has been serving the local community since 1982. We always strive for the highest quality, honest and friendly service, and do our best to help you as quickly as possible.



Friendly & Honest Service



12 Months/12,000 Mile Warranty



Comfortable Waiting Area with Free Wi-Fi



ASE Certified Technicians



24/7 Emergency Vehicle Repair



Clients Trust Us for Over 28 Years

### / SEE OUR WORK IN ACTION /



### / SHORTLY ABOUT US /

Billy's Auto Services is one of the oldest and the best qualified auto body and repair shops in New York City. Our team of highly trained and certified auto technicians has years of practical experience. We do our best to satisfy our clients, providing high-quality customer service and always strive for excellent results.

We service all the vehicle brands and can guarantee the highest level of service at reasonable prices.

Read more

### / GALLERY /



### / TESTIMONIALS /

"My car's engine got too noisy, so I decided to get it checked up. Billy's Auto Services did a great job. I ran a thorough diagnosis and updated all the engine management software. One of the fastest and cheapest engine checks I've ever had. Brilliant!"

October 18, 2018  
Amanda Peterson

"I have two cars and for years I've been taking them to Billy's Auto Services. These guys always have a spare time slot available, they work really fast, pay attention to the smallest details, and the prices are great too. I never hesitate to recommend them to all my friends!"

October 20, 2018  
Jeff Gordon

"This is the second time I turned to Billy's Auto Services for help and just like before, I'm very satisfied with the result. Their staff is very polite and genuinely cares about your car. I always bring back to fix things as soon as possible. The pricing matches their excellent service!"

October 21, 2018  
Elizabeth Smith

Read more

### / OUR SPECIALS /



10% Off Any Repair

15% Off Any Brake Job

\$24.99 Standard Oil Change

Have questions as to your car maintenance or repair? Ask our reliable auto mechanics!

Read more

02 Learning to use Wix

# Choosing the Right Template

Templates are **fully built web pages** that contain everything you need to get started, like sample content, galleries, inner pages and built-in business features.

Each one is **fully customizable** and can be used as a great starting point for your website creation. You can find over 800 pre-made templates on Wix.

02 Learning to use Wix

# Choosing the Right Template Cont.

Templates are there to be changed as much or as little as you want. You can change the site name, edit content, place images, delete sections - anything goes. All of the templates are also organized into categories for easy browsing. Since every template is fully customizable, it's okay if the content isn't an exact match for your website topic. Think about the look and feel you want for your website, and then browse to find one that fits the style you had in mind.



We're open for business under CDC guidelines. [Read more](#)



- Pools
- Maintenance
- Equipment
- Accessories
- Forum
- Contact



BACK IN STOCK  
**Poolside Robotic Cleaners**

[Shop Now](#)

Summer  
**SALE**  
 UP TO 50% OFF

**POOLSIDE**

Swimming Pool Supplies  
 for Every Need

[Shop Now](#)



# Template Chosen

Once you've chosen a template, click **View Full Demo** button. From here you can view your new site on desktop and mobile. If you're happy with it, click **Edit** and **Save**. This will save the website to your account and grant access to the dashboard.

## 01 Content

- Blog
- Email Newsletter
- Events Manager

## 02 E-Commerce

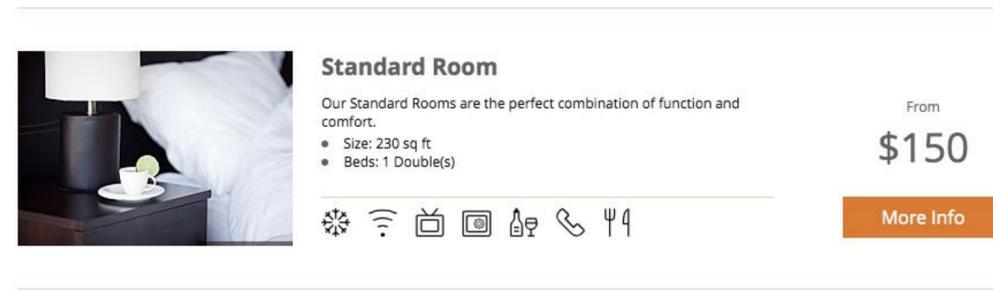
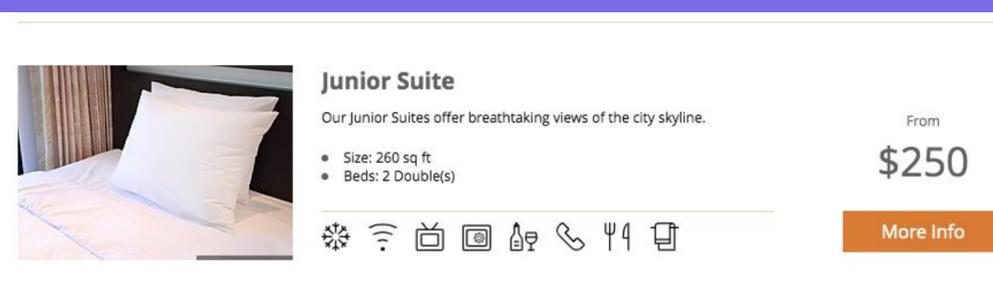
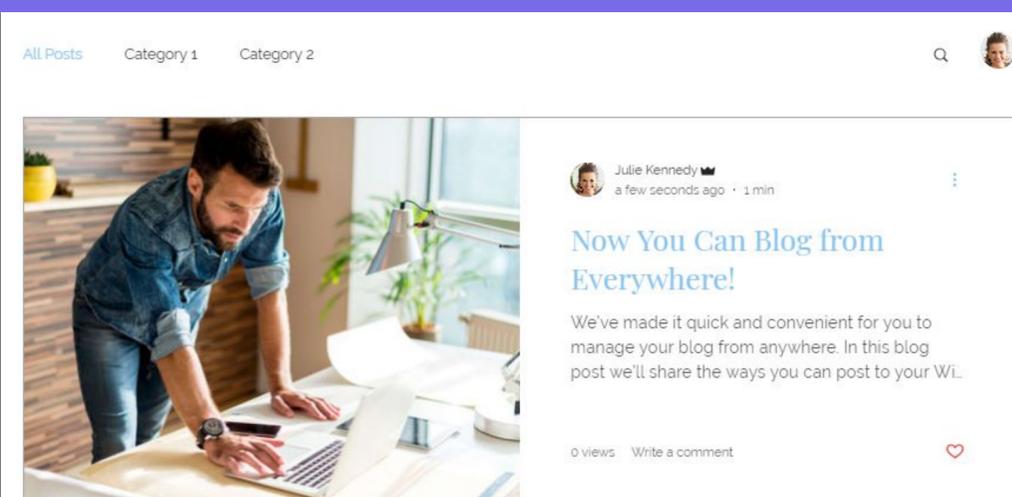
- Wix Stores
- Wix Restaurants
- Wix Bookings
- Wix Hotels

03 Choosing Features on Wix

# Website Features Overview

Take some time to plan out which features you will need on your website. If your business has the resources to create new site content or manage online orders, adding advanced features will add value to your online presence.

Features can be added if opportunity presents itself in the future.

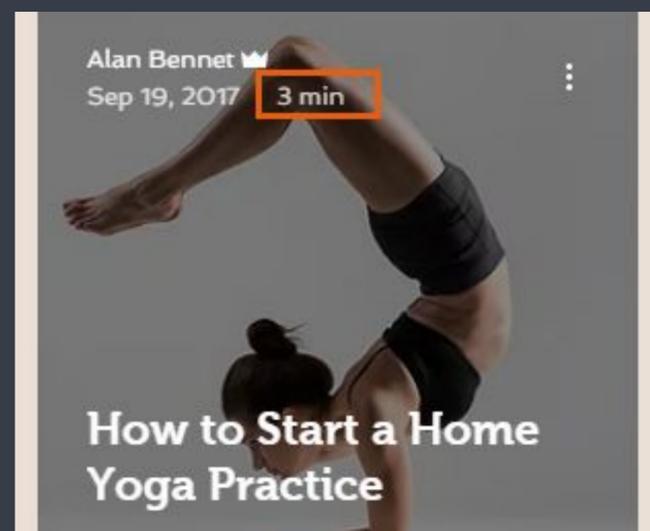
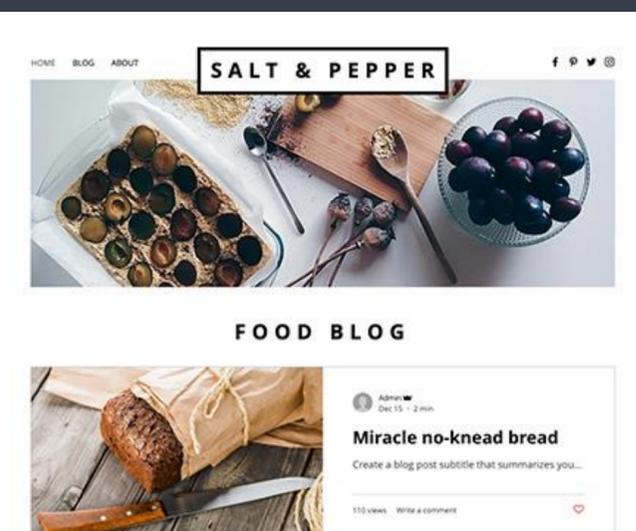


03 Choosing Features on Wix

# Wix Blog

Add this if you'd like to add new, relevant content to your website on a consistent basis. Adding a post at least once per month on a relevant topic to your audience will increase SEO opportunities

- Categorize posts into different topics and allow users to filter content
- Create posts and schedule them for release in the future
- Attract users to the website with teaser social posts & newsletters



03 Choosing Features on Wix

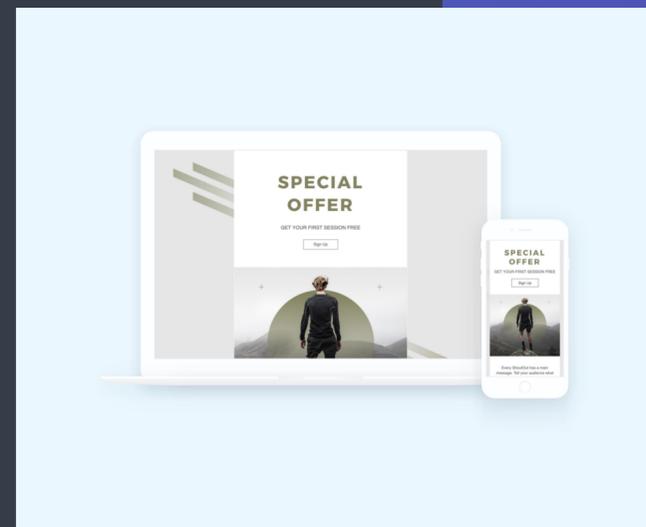
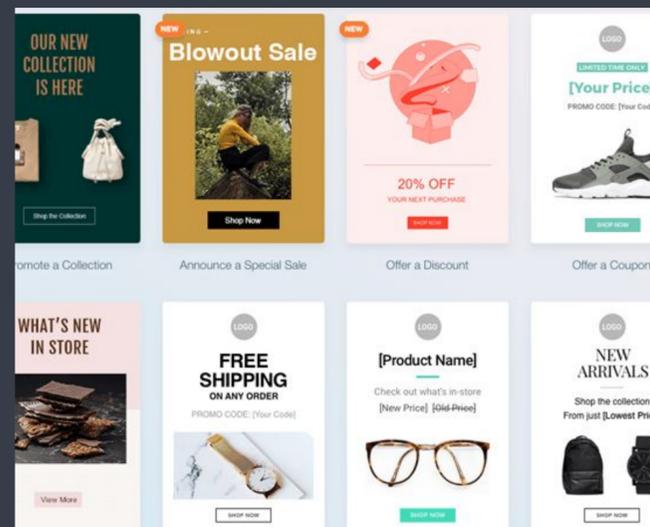
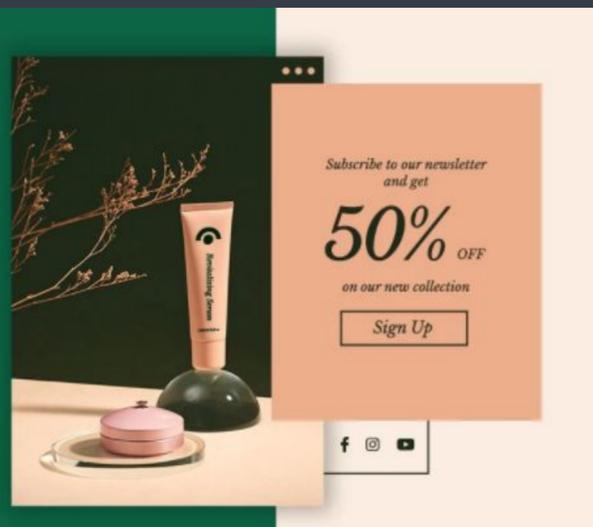
# Email Newsletter

Add this if you'd like to start an email newsletter and collect subscribers. Email newsletters are great for staying in touch with your most loyal customers.

- Send out important business updates to your customer base

- Cut down production time with intuitive templates

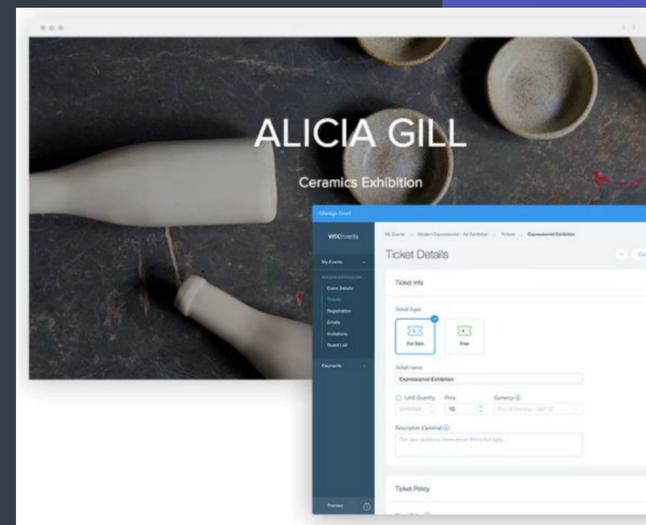
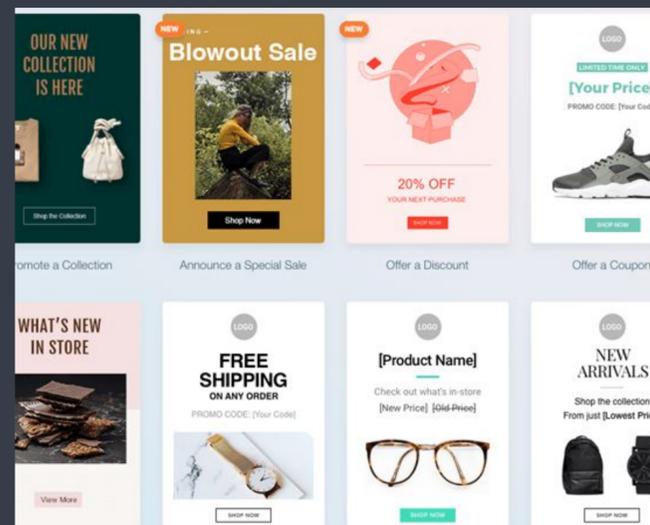
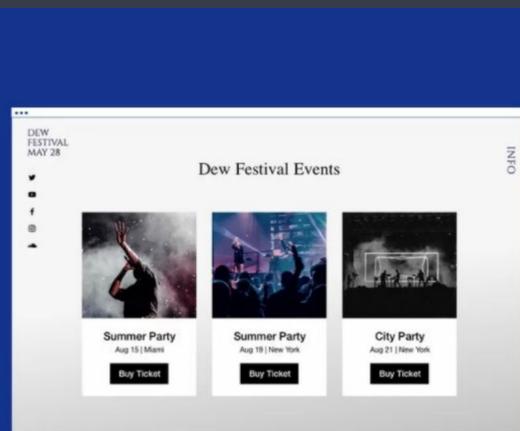
- Reward loyal customers with coupons and in-store discounts



03 Choosing Features on Wix

# Events Manager

Start updating your website to include upcoming events for your business. Add your event's details, its date and add an event calendar to your website.



- Allow customers to view dates and details on upcoming events
- Sell event tickets and collect online payments
- Gauge interest by allowing guests to submit a RSVP

03 Choosing Features on Wix

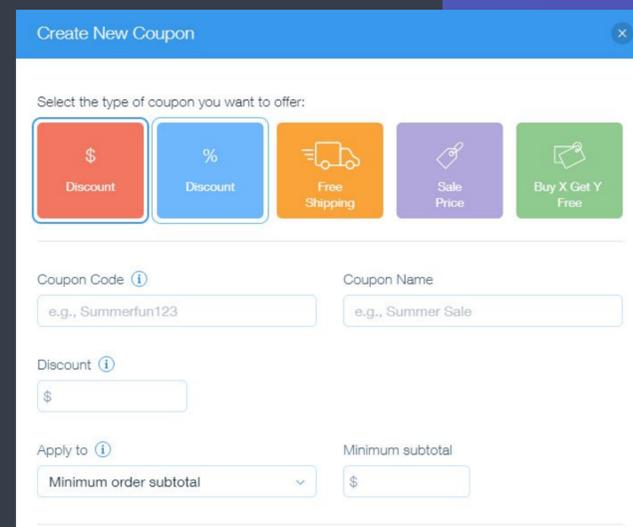
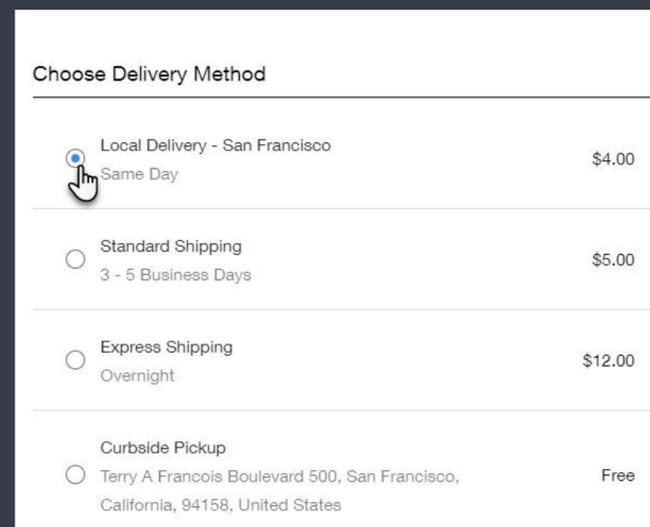
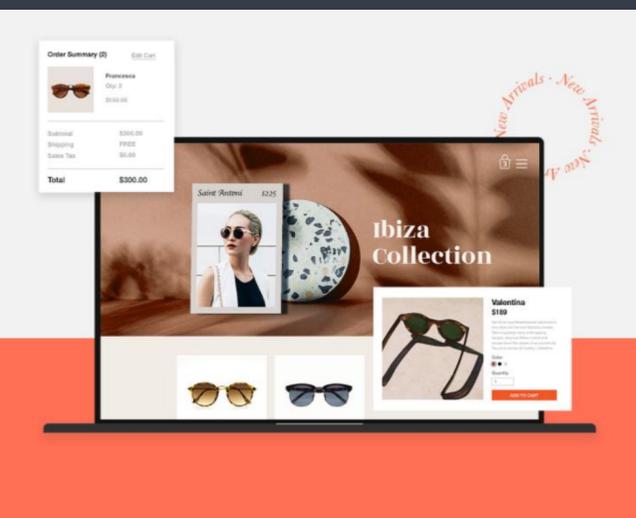
# Wix Stores

Wix stores provides all the tools your business needs to start operating online. Display products online, accept payments and set shipping rules and tax calculations.

- Display physical and digital products and start collecting payments online

- Set up shipping regions and offer local pickup and delivery

- Offer discount and loyalty codes and see customer lifetime spend



03 Choosing Features on Wix

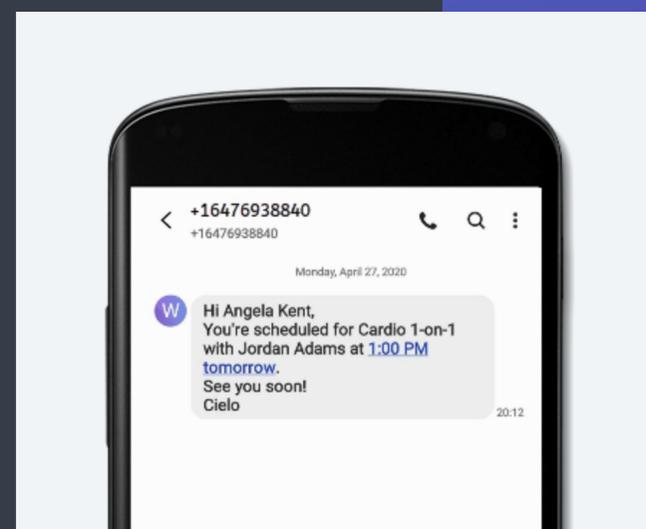
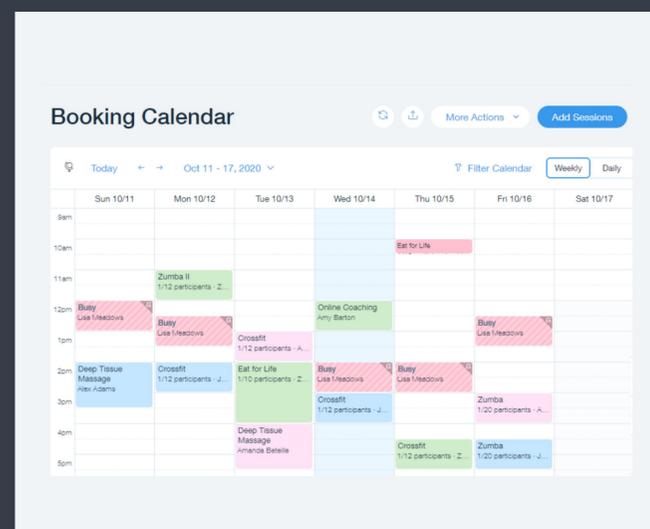
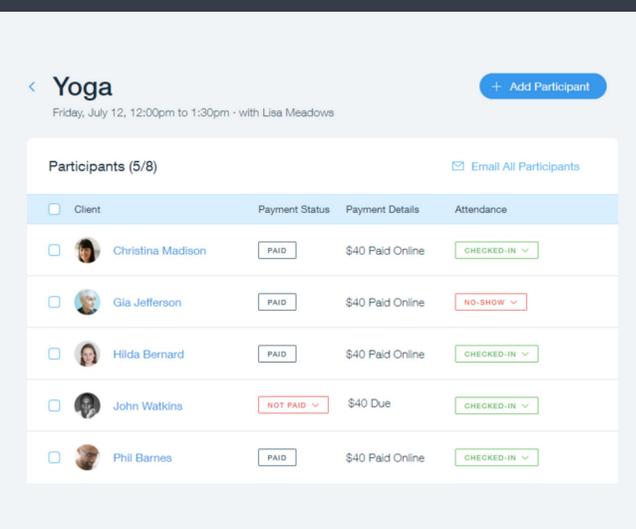
# Wix Bookings

An easy-to-use scheduling system that lets customers book services online, so you can focus on managing your business.

- Accept payments or booked services online or in-person

- Manage the appointment calendar & sync with your Google Calendar

- Send automatic email and SMS reminders to your clients



03 Choosing Features on Wix

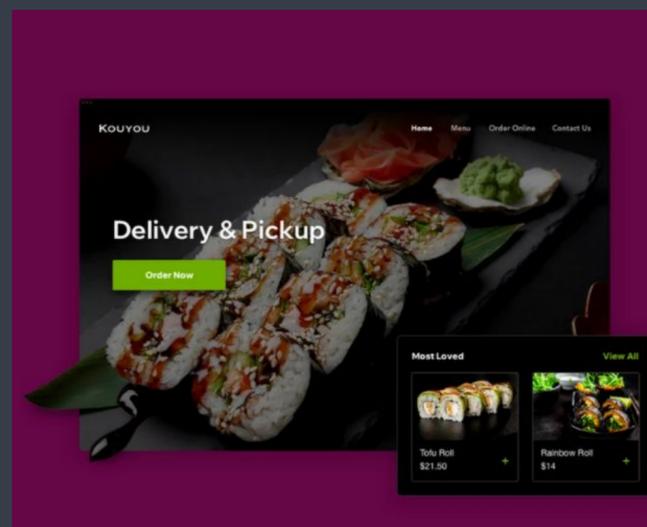
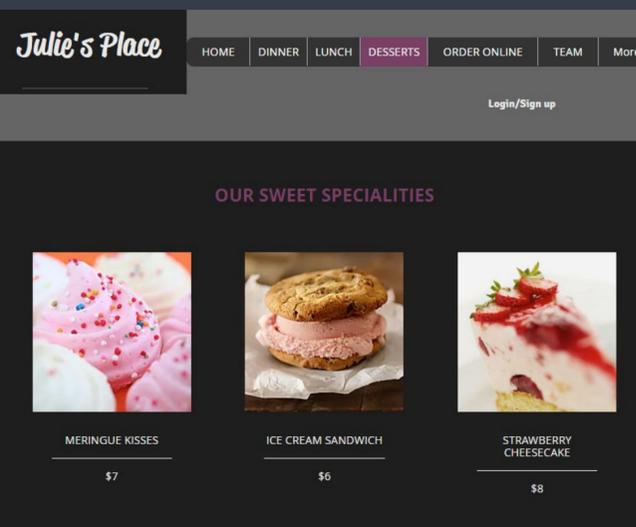
# Wix Restaurants

An easy to use online ordering system allowing you to start taking online orders and reservations, receive payments, set delivery zones and prices and display your menus.

- Create & display your restaurant menus with sections and dishes

- Accept online orders for delivery/pickup

- Allow customers to make online reservations



03 Choosing Features on Wix

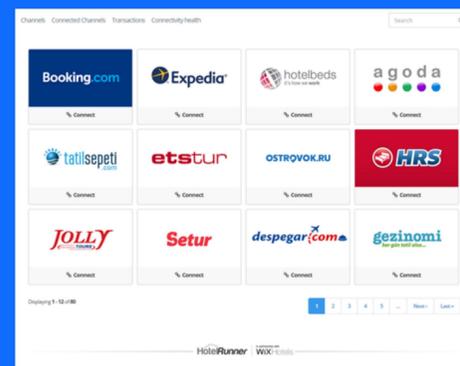
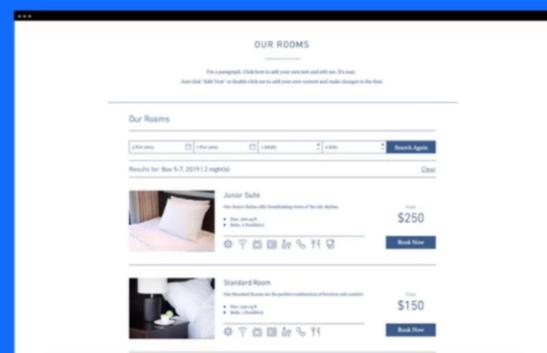
# Wix Hotels

An all-in-one online booking system, you can manage all aspects of your business with Wix Hotels, and allow your guests to make reservations directly on your site.

- Take reservations & manage your room inventory

- Accept online & offline payments for website reservations

Rooms	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
105 Standard																					
106 Suite																					
107 Deluxe																					
201 Standard																					
105 Standard																					



- Synchronize bookings across platforms with the Channel Manager

05 Website Audit & Launching

# Website Audit & Launch Process

Now that you've finished your design and set up any features, it's time to move towards launching your new website!

The first step is to have our team at Boostflow perform a **comprehensive audit of your new website to ensure it will perform its absolute best.**

From here, we'll work with you one-on-one through to the end of the project.



# Website Audit

Here's a look at just a few of the components we'll be reviewing in the pre-launch audit of your new website

## Functionality

We'll ensure that everything is working, displaying and linking correctly on your site.

## Mobile Friendly

Our team will review your mobile website to ensure it's ready for your customers.

## SEO & Keywords

A thorough review of your SEO and keywords will ensure your new website will be found.



GET IN TOUCH WITH US

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